

# General Trends in Internationalizing the Curriculum at Korean Higher Education Institutions

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# A Short Glance (1):

## Institutions, Students, and Faculty (2006)

	Institutions			Students			Faculty		
Types	National & Public	Private	Total	National & Public	Private	Total	National & Public	Private	Total
4 Year	42 (21%)	158 (79%)	200	518,511	1,576,241	2,094,752	15,448	39,385	54,833
2 year	13 (9.4%)	139 (90.6%)	152	33,553	784,441	817,994	598	11,259	11,857
Total	55 (15.6%)	297 (84.4%)	352	52,064	2,360,682	2,912,746	16,046	50,644	66,690

# A Short Glance (2): International Students

	2004	2005	2006	2007	2008	2009 (expected)	2012 (New Plan)
Number	16,832	22,526	32,557	49,270	63,952	78,000	100,000
% of Increase	–	+ 33.8	+ 44.5	+ 51.3	+ 29.8	+ 20	–

# A Short Glance (3):

## Enrollment Programs of International Students

	Colleges & Universities	Language Trainings	Graduate School	Others	Total
Number	28,197	19,521	12,388	3,846	63,952
%	44	31	19	6	100

# A Short Glance (4):

## Types of Financial Support for Int'l Students

	Self	Host Institution	Korean Government	Home Government	Others	Total
Number	54,934	5,010	837	587	2,584	63,952
%	86	8	1	1	4	100

# A Short Glance (5):

## Country of Origins of International Students

	China	Japan	Mongolia	Vietnam	USA	Taiwan	Others	Total
No. of Student	44,746	3,324	2,022	1,817	1,481	1,158	9,404	63,952
%	70	5	3	3	2	2	15	100

# A Short Glance (6):

## Continent of Origins of International Students

	Asia	North America	Europe	Africa	South America	Oceania	Total
Number	59,375	2,165	1,559	397	278	178	63,952
%	93	3	2	1	1	–	100

# Imperatives

- The Core Part of Campus Internationalization
- National and International Recruitment
- Regional and International Rankings
- Demand of Globally Competent Workforce from Industries
- Financial Incentives

# Government Supports (1)

- For International Student Recruitment:
  - Study Korea Project: 50,000 by 2010, 100,000 by 2012
    - Korean Education Fairs Overseas
    - Loans and Subsidies for Building Dorms for International Programs
    - Diversification of Country of Origins
    - Korean Government Scholarships
    - Standardized Korean Language Test (TOPIK)

# Government Supports (2)

## ■ For Local Students:

- Working Holiday Programs, WEST Program (Work, English, Study, and Travel)
  - Joint Programs Operated by Advanced Foreign Institutions and Korean Institutions
  - Student Academic Mobility Programs with Partner Countries thru Bilateral Agreements
  - Scholarships for Study Abroad

# Government Supports (3)

## ■ For Faculty:

### – World Class University Project:

1) 70 M. US\$ Project ('08 ~ '12)

2) To Build International Research Network;  
To Enhance Research Quality; To Remove  
Barriers among Disciplines

3) 2/3 of the Fund Must be Used for  
Inviting Foreign Leading Scholars

# Institutional Strategies (1)

- Offering Courses and Degree Programs in English
  - More and More Institutions Confer BA, MA, Doctoral Degrees in English
    - An Average of 30% in Leading Institutions Offer Courses in English
    - Employ Korean Faculty who Can Teach Courses In English
    - Offer Bilingual Tracks within A Discipline; Joint and Dual Degree Programs

# Institutional Strategies (2)

- Recruiting International Students
  - A Must for Curriculum Internationalization
  - Mixture of Korean and International Students Needed for Conducting Courses in English
  - Diversification Needed in International Student Population
  - International Students Change Institution's Ethos for Internationalization

# Institutional Strategies (3)

## ■ Hiring International Faculty

- Many Institutions Have Internal Quotas
  - Teach in Their Mother Language or In English
  - Important Role for Faculty Internationalization

## ■ Supporting Faculty

- Travel and Course Internationalization Grants
- Tenure Promotion Points for Publishing in International Top Journals (SCI, SSCI)
- Financial Incentives for English Taught Courses
- Workshops for Teaching and Curriculum Design

# Institutional Strategies (4)

- Building New International Campus
  - New Campus for New Degree and Non-Degree Programs in English
    - Joint Non-Degree and Degree Programs with World-class Institutions Overseas
  - Specialized Programs: Korean Studies, East Asian Studies
    - English Language Emersion Opportunities

# Institutional Strategies (5)

- Promoting Student Mobility
  - Exchange Programs
  - Dual and Joint Degree Programs
  - Tailored Study Abroad Programs
  - Global Internships
  - International Summer Schools
  - Study Tours

# Institutional Strategies (6)

- Strengthening Korean Language Education
  - Korean Language Program on Campus and Overseas for Recruitment
    - Credit Bearing Korean Language Courses for International Students
    - Language Trainings for Conditional Admissions for Degree Seeking Students

Thank You!