

Track Internationalising the Student Body: International Student Recruitment, Support and Exchange

Robin Buckham, Deakin Universtiy, Australia

Track Co-Chairs

Professor Kenji Watanuki, Josai University, Japan

Session 1.1 The international student experience: new directions

Wednesday 17 Nov 11:00 am

An argument for partially decentralizing international student offices	Presenter	Associate Professor	Beverley Anne Yamamoto	Osaka University	Japan
The internationalisation of the curriculum and student body at Renmin University	Presenter		Yingxia Chen	Renmin University of China	China
BolognaLife – a portal to ease mobility of students and transnational course development	Presenter	Professor Dr	Elfriede Fehr	Freie Universität Berlin	Germany

Session 1.2 The international student experience: issues and good practice

Wednesday 17 Nov 2:00 pm

Going global with joint research and internship programs: the case at Atma Jaya Catholic University of Indonesia	Presenter	Dr	Katharina Endriati Sukamto	Atma Jaya Catholic University of Indonesia	Indonesia
	Co-Presenter	Dr	Diana Waturangi	Atma Jaya Catholic University of Indonesia	Indonesia
Curricular and extra-curricular programs supporting improved international learning mobility experiences: an emerging trend in Australia	Presenter		John Molony	QS Quacquarelli Symonds	UK
Role of the international office in effective interfacing and eliminating language barrier	Presenter	Associate Professor	Neelam Ramaiah	University of Tokyo	Japan

Session 1.3 Student exchange: new models to address the challenges

Thursday 18 Nov 9:00 am

Enabling International student mobility through global outreach and summer school programmes: UTM's Experiences	Presenter	Associate Professor Dr	Ismail Abd Aziz	Universiti Teknologi Malaysia	Malaysia
Roles and challenges of a university international office	Presenter	Professor	Peter Chang	Taipei Medical University	Taiwan

Session 1.4 Student exchange: strategies for success

Thursday 18 Nov 11:00 am

Addressing the challenges in student exchange programs: perspectives of a developing country	Presenter	Dr	Mary Grace C	Lacanaria	Saint Louis University	The Philippines
	Co-Presenter	Professor Dr	Benedicto F	Lacanaria	Cordillera Career Development College	The Philippines
Breaking down the barriers to student exchange in vocational and technical education: the EU-Australia International Vocational Knowledge and Skills Exchange Program	Presenter		Carolyn	Chong	RMIT University	Australia
	Co-Presenter	Dr	Miranda	Walker	RMIT University	Australia
Leveraging an international network: strategies for success	Presenter		Derek	Bradley	International Student Exchange Programs (ISEP)	USA
	Co-Presenter		Gonzalo R	Bruce	Emporia State University	USA

Session 1.5 Student recruitment in today's competitive global environment

Thursday 18 Nov 2:00 pm

Challenges in managing international student recruitment and exchange	Presenter		Yusoff	Musa	University of Malaya	Malaysia
Student leadership development - the SMU way	Presenter		Kong Soon	Tan	Singapore Management University	Singapore
Trends and issues in credentials evaluation	Presenter		Margaret	Wenger	Educational Credential Evaluators, Inc	USA

Session 1.6 Different strategies for student recruitment

Thursday 18 Nov 4:00 pm

Fairs, tours, school visits – international student recruitment basics	Presenter		Dawn	Sutherland	Camosun College	Canada
	Co-Presenter		Jason	Newman	QS Top Universities	United Kingdom
Parents' perception on De La Salle University-Dasmariñas services	Presenter	Dr	Carmelyn	Cortez-Antig	POLCA (Parents' Organization of De La Salle University-Dasmariñas)	Philippines
From zero to hero? Internationalisation strategy case study	Presenter		Stewart	Comfort	Aston University	England

Track Internationalising the Curriculum: Educating Global Citizens

Track Co-Chairs Professor Neil Anderson, James Cook University, Australia
 Professor Choon Kim, Kyung Hee University, Korea

Session 2.1 Strategies for internationalising the curriculum

Wednesday 17 Nov 11:00 am

Exploring the global dimension internationally	Presenter	Dr	Desmond	Bowden	Newman University College	United Kingdom
	Co-Presenter		Natalie	Carry	Newman University College	United Kingdom
	Co-Presenter		Pam	Copeland	Newman University College	United Kingdom
	Co-Presenter		Mark	Chidler	Newman College	United Kingdom
Institutionalising Taiwan studies with interdisciplinary strategies for international students	Presenter		Albert Wei-min	Tang	Fu Jen Catholic University	Taiwan
The global business practicum - an innovative program for preparing students for the global employment market	Presenter		Brooke	Young	University of Melbourne	Australia
	Co-Presenter		Clare	Harper	University of Melbourne	Australia

Session 2.2 Joint medical programmes across borders

Wednesday 17 Nov 2:00 pm

Educating global citizens in medicine - international medical education in practice	Presenter		John	Hamilton	Monash University, Clayton Campus	Australia
	Co-Presenter		Carole	Chung Mei Choo	Monash University	Malaysia
International partnership as a resource model for graduate medical education	Presenter	Professor Dr	Rutja	Phuphaibul	Mahidol University	Thailand
Expanding international perspectives through student exchange program in medicine	Presenter	Asst Professor	Wantana	Maneesriwongul	Mahidol University	Thailand

Session 2.3 Cultrual diversity and internationalisation

Thursday 18 Nov 9:00 am

Cool curriculum: for classy, connected and cultured citizens	Presenter	Executive Director	Porntip	Kanjananiyot	Fullbright Programme	Thailand
Teaching 'global citizenship': making it happen	Presenter	Professor	Robin	Sakamoto	Kyorin University	Japan
Internationalisation of the Curriculum	Presenter	Dr	Gina Zanolini	Morrison	Universiti Teknologi Malaysia & Wilkes University, USA	Malaysia/USA

Session 2.4 Preparing graduates for the global labour market

Thursday 18 Nov 11:00 am

Developing future talent: what skills are needed for success in the global labour market, and how to help your students develop them	Presenter		Rachel	Schroeder	Airbus	France
	Presenter		Kirsten	Williamson	Petrus Communications	France
	Presenter		Shane	Ellis Coates	Kyungbook National University	Korea

Session 2.5 Global citizenship and multiculturalism

Thursday 18 Nov 2:00 pm

Alexandria University (AU): steps toward internationalisation	Presenter		Maissa Samir Hassan	Bayoumi	Alexandria University	Egypt
Campus internationalization through creative specialized programs	Presenter	Professor	Sahm	Kim	Chung-Ang University	Korea
Assigning academic credit for student cultural exchange: a case study from a UK-Malaysian partnership	Presenter		Simon	Dowell	Liverpool John Moores University	United Kingdom

Session 2.6 Preparing global citizens for the international labour market

Thursday 18 Nov 4:00 pm

Innovative strategies in preparing students for the global labour market	Presenter		Yu-Chuan (Jack)	Li	Taipei Medical University	Taiwan
Preparing students with key competencies and skills for global labour market: a case study of virtual transnational lesson delivery through a global software development project	Presenter	Asst Professor Dr	Thanwadee	Sunetnanta	Mahidol University	Thailand
The ten treasure soup: serving up employable graduates through the synthesis of Asian and western traditions	Presenter		Robert	Partridge	Xi'an Jiaotong-Liverpool University	China

Session 2.7 Using international accreditation to improve global positioning - perspectives from the business school world

Friday 19 Nov 9:00 am

The Association of MBAs (AMBA)	Presenter	Professor	Nigel	Healey	University of Canterbury	New Zealand
The Association to Advance Collegiate Schools of Business (AACSB)	Presenter		Eileen	Peacock	AACSB	Singapore
European Foundation for Management Development (EFMD)	Presenter		Matthew	Wood	EFMD	UK

Track Building World-Class Universities in the Asia-Pacific: Strategies for Institutional Capacity Building

Track Co-Chairs Professor Anthony Teo, Nanyang Technological University, Singapore
 Professor Bernardine Renaldo Wong, University of Malaya, Malaysia

Session 3.1 New perspectives on Asian higher education

Wednesday 17 Nov 11:00 am

Bringing Asia out of the shadows	Presenter	Dr	Kevin	Downing	City University of Hong Kong	Hong Kong
Strengthening intellectual ecosystem for innovation in higher education institutions	Presenter	Professor Dato' Dr Ir	Zaini	Ujang	Universiti Teknologi Malaysia	Malaysia
Towards achieving a university of world-class status: challenges and strategies of Malaysian public universities	Presenter		Fauza Ab	Ghaffar	University of Malaya	Malaysia

Session 3.2 Building world class universities

Wednesday 17 Nov 2:00 pm

On the road to world-class universities	Presenter	Professor	Ge	Wang	University of Science and Technology Beijing	PR China
Building world-class universities in the Asia-Pacific: strategies for institutional capacity	Presenter	Dr	Carmen Z	Lamagna	American International University - Bangladesh	Bangladesh
Toward a global strategy for higher education: a Saudi view	Presenter	Deputy Minister	Abdulkader	Alfantookh	Saudi Ministry for Higher Education	Saudi Arabia

Session 3.3 Strategies for institutional capacity building

Thursday 18 Nov 9:00 am

Indonesia – managing higher education for relevance and efficiency (IMHERE) project in IPB (Bogor Agricultural University): strategy for institutional capacity building towards world-class university	Presenter	Professor Dr	Yonny	Koesmaryono	IPB (Bogor Agricultural University)	Indonesia
	Co-Presenter		Lien	Herlina	IPB (Bogor Agricultural University)	Indonesia
Research in Malaysia – special features and challenges	Presenter	Professor Dr Mohd	Jamil	Maah	University of Malaya	Malaysia
The rise of research performance in Asian higher education institutions: the case of Vietnam National University, Hanoi	Presenter	Associate Professor Dr	Phuong Nga	Nguyen	Vietnam National University	Vietnam

Session 3.4 Perspectives on developments in Asian universities

Thursday 18 Nov 11:00 am

A case of National University of Sciences and Technology, Pakistan	Presenter	Engr.	Zuhr	Khan	National University of Sciences and Technology (NUST)	Pakistan
Building a private university towards contributing to the success of Malaysian National Higher Education strategic plan	Presenter		Pui Yee	Chong	Universiti Tenaga Nasional UNITEN	Malaysia
New approach to building the future	Presenter	Associate Professor Dr	Nantana	Gajasen	ASEAN University Network	Thailand

Session 3.5 New approaches to building for the future

Thursday 18 Nov 2:00 pm

Steps towards transforming King Abdulaziz University (KAU) into a thinking university: as one of its future identities	Presenter	Dr	Zoheir	Damanhour	King Abdulaziz University	Saudi Arabia
	Co-Presenter	Professor	Osama S	Tayeb	King Abdulaziz University	Saudi Arabia
UII Perspective of World Class University	Presenter	Dr	Abdul	Hakim	Universitas Islam Indonesia	Indonesia

Session 3.6 Panel Discussion: Developments in Thai higher education

Thursday 18 Nov 4:00 pm

Research universities and ethnolinguistic minority groups: preserving the Pattani Malay identity and promoting national reconciliation in Thailand's volatile south	Presenter	Prof Dr	Suwilai	Premrirat	Mahidol University	Thailand
Logistics and supply chain excellence : challenges for global trend	Presenter	Assoc Professor Dr	Duangpun	Kritchanchai	Mahidol University	Thailand
Educating global musicians: multiple musical cultures curriculum model for 21st century	Presenter	Dr	Somchai	Trakamrung	Mahidol Universty	Thailand

Session 3.7 International higher education and national policy

Friday 19 Nov 9:00 am

The criteria for an effective quality assurance framework to evaluate Malaysian higher education institutions	Presenter	Professor Dr	Durrishah	Idrus	Universiti Teknologi Malaysia	Malaysia
Total quality education and university education	Presenter		Liang-Yo	Yang	Taipei Medical University	Taiwan
Towards a network of quality assurance in higher education: Pakistani model	Presenter	Dr	Muhammad Abdul Wahid	Usmani	Dow University of Health Sciences	Pakistan

Track Transnational Education and International Partnerships

Track Co-Chairs Professor Peter Chang, Taipei Medical University, Taiwan ROC
 Dawn Sutherland, Camosun College, Canada

Session 4.1 Partnerships in vocational and technical education

Wednesday 17 Nov 11:00 am

Building strategic partnership of transnational education	Presenter	Professor Dr	Gerardus	Polla	BINUS University	Indonesia
Success factors in developing joint training programs: cases of two institutions at Vietnam National University-Ho Chi Minh City	Presenter		Duoc Quang	Truong	Vietnam National University-Ho Chi Minh City	Vietnam
The ripple effect: a case study on building international strategic models of engagement through relationship networking	Presenter		Katherine	Marnane	Department of Education and Training, Queensland Government	Australia

Session 4.2 Success strategies for international education

Wednesday 17 Nov 2:00 pm

Success strategies for effective programmes: connecting continents and business schools	Presenter		Risto	Korkia	Jyvaskyla University of Applied Sciences	Finland
The role of a transnational relationship in achieving academic excellence	Presenter	Dr	Sergey	Yakovlev	International College of Economics and Finance	Russia
	Co-Presenter	Dr	Jeffrey	Lockshin	International College of Economics and Finance	Russia
Impact of the quality of public management education on the performance of public organisations: CEE situation	Presenter	Professor	Juraj	Nemec	Matej Bel University	Slovakia

Session 4.3 Strategies for partnership

Thursday 18 Nov 9:00 am

Private partnerships contributing to the increased internationalisation of higher education in Asia	Presenter		John	Wood	Navitas	Australia
	Co-Presenter		Andrew	Dawkins	Navitas	Australia
Research partnership promotion program	Presenter	Former Dean	Amaret	Bhumiratana	Thailand Research Fund	Thailand
Entry strategies in higher education	Presenter	Professor	Krista	Knopper	Maastricht University	The Netherlands

Session 4.4 Transnational higher education

Thursday 18 Nov 11:00 am

Cross-border partnerships in higher education	Presenter	Professor	Robin	Sakamoto	Kyorin University	Japan
Transnational collaboration: case studies from the UK, Europe, Malaysia and Libya	Presenter	Professor	Godfrey	Mazhindu	Liverpool John Moores University	United Kingdom
Transnational program design and development: a case study of Concordia University	Presenter	Associate Professor	Jack Fei	Yang	St. John's University	Taiwan

Session 4.5 Innovative intercontinental partnerships

Thursday 18 Nov 2:00 pm

Envisioning new horizons In international business education	Presenter	Professor Dr	Reinhold	Roth	Bremen University of Applied Sciences	Germany
	Co-Presenter	Prof Datuk Dr Md	Zabid Hj Abdul	Rashid	Universiti Tun Abdul Razak	Malaysia
Enhancing transnational education through international research partnership: experiences of IPB (Bogor Agricultural University) from Indonesia-German collaboration (STORMA project)	Presenter		Lien	Herlina	IPB (Bogor Agricultural University)	Indonesia
Tri-Party partnership for the development of pharmacy education in southeast Asia: the Netherlands-Thailand-Vietnam collaboration	Presenter	Asst Professor Dr	Surakit	Nathisuwan	Mahidol University	Thailand
	Co-Presenter	Assoc Professor	Busba	Chindavijak	Mahidol University	Thailand

Session 4.6 The internationalisation of teacher education

Thursday 18 Nov 4:00 pm

From ARM to RAIL: the international co-construction of pedagogical approaches in initial teacher education in Malaysia	Presenter		Sal	Jarvis	Universtiy of Hertfordshire	United Kingdom
	Co-Presenter		Lynn	Bhania	University of Hertfordshire	United Kingdom
	Co-Presenter		Julie	Bowtell	University of Hertfordshire	United Kingdom
	Co-Presenter		Gan Teck	Hock	Institute of Teacher Education, Kota Bharu Campus	Malaysia
	Co-Presenter		Su Howe	Yong	Kota Bharu Campus	Malaysia

Session 4.7 Panel Discussion: Models of international higher education

Friday 19 Nov 9:00 am

Transnational education and international partnerships : focus on educational and business models for international education

Presenter

Guy

Perring

Transnational Education

Malaysia

Co-
Presenter

Head of
International

Nathalie

Cachet-Gaujard

University of Central Lancashire

UK

Co-
Presenter

CEO

Richard

Soh

SMA Institute of Higher Learning

Singapore

Track Global Higher Education: Market Trends, Policies and Key Developments

Track Co-Chairs Dr Kevin Downing, City University, Hong Kong
Winnie Eley, PolyU, Hong Kong

Session 5.1 Thai Government Panel

Wednesday 17 Nov 11:00 am

Thai higher education strategies: world class university	Presenter	Assoc Professor Dr	Piniti	Ratananukil	Office of the Higher Education Commission	Thailand
	Presenter	Vice President	Sansanee	Chaiyaroj	Mahidol University	Thailand
	Presenter	Assoc Professor Dr	Chaiyudh	Khantaprab	S&T Postgraduate Education and Research Development Office	Thailand
World Class University: Strategies in Thailand	Presenter	Assoc Professor Dr	Wanchai	De-Eknamkul	Chulalongkorn Universtiy	Thailand

Session 5.2 Global higher education: management trends

Wednesday 17 Nov 2:00 pm

International education and Australia's public policy and diplomacy	Presenter		Helen	Cook	International Education Association of Australia	Australia
"Private University" development in Hong Kong: implications for overseas providers	Presenter	Dr	John	Cribbin	University of Hong Kong	Hong Kong
Internationalising higher education: responding to the challenge of enhancing global quality	Presenter	Professor Dr	Abdelaziz	Berghout	International Islamic University Malaysia	Malaysia

Session 5.3 Panel Discussion: Collaboration or competition in international higher education?

Thursday 18 Nov 9:00 am

Friend or foe? Collaboration between competitors in international higher education	Presenter	Dr	Erik	Lithander	University College Dublin	Ireland
	Co-Presenter		Jane	Usherwood	Universitas 21	United Kingdom
	Co-Presenter		Jennie	Lang	The University of New South Wales	Australia

Session 5.4 The globalised graduate

Thursday 18 Nov 11:00 am

Can a postgraduate course in the UK be a good option of continuing professional development for the healthcare professionals in Taiwan?	Presenter		Meng-Hua	Chou	Chang-Gung Memorial Hospital	Taiwan
Internationalising the student body: International student recruitment, support and exchange	Presenter	Dr	Vidya	Yeravdekar	Symbiosis International University	India
The globally welcomed graduate	Presenter	Professor	Saad Haj	Bakry	King Saud University	Saudi Arabia
	Co-Presenter		Hamad	Al-Seikh	King Saud University	Saudi Arabia

Session 5.5 Higher education and global success

Thursday 18 Nov 2:00 pm

The Global Higher Education Market: Trends, Policies and Key Developments	Presenter		Guy	Perring	Transnational Education	Malaysia
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Session 5.6 Economics and marketing in global higher education

Thursday 18 Nov 4:00 pm

Money, diplomacy or economic development: are national strategies of internationalisation converging?	Presenter	Dr	Martin	Bickl	Goethe University Frankfurt	Germany
Index system analysis of university rankings in China	Presenter		Hongli	Wang	Renmin University	China
Towards evidence-based HE policy - some methodological refinements of rankings	Presenter		Osmo	Kivinen	University of Turku	Finland
	Co-Presenter		Juha	Hedman	University of Turku	Finland
Transnational education: marketing analysis in Taiwan and China	Presenter	Associate Professor	Jack Fei	Yang	St. John's University	Taiwan