

Track Internationalising the Student Body: International Student Recruitment, Support and Exchange

Robin Buckham, Deakin Universtiy, Australia

Track Co-Chairs

Professor Kenji Watanuki, Josai University, Japan

Session 1.1 The international student experience: new directions

Wednesday 17 Nov 11:00 am

An argument for partially decentralizing international student offices	Presenter	Associate Professor	Beverley Anne Yamamoto	Osaka University	Japan
International students in Saudi higher education: opportunities and challenges	Presenter	Associate Professor	Rashid Al Abdulkareem	King Saud University	Saudi Arabia
The internationalisation of the curriculum and student body at Renmin University	Presenter		Yingxia Chen	Renmin University of China	China

Session 1.2 The international student experience: issues and good practice

Wednesday 17 Nov 2:00 pm

Going global with joint research and internship programs: the case at Atma Jaya Catholic University of Indonesia	Presenter	Dr	Katharina Endriati	Sukanto	Atma Jaya Catholic University of Indonesia	Indonesia
	Co-Presenter	Dr	Diana	Waturangi	Atma Jaya Catholic University of Indonesia	Indonesia
The Impact of website quality on students' E-services' satisfaction: Petra University case study	Presenter	Dr	Abeer Hmoud	Al-Faouri	Petra University	Jordan
	Co-Presenter	Dr.	Mohammed Mufaddy	Al-Kasasbeh	Petra University	Jordan
Role of the international office in effective interfacing and eliminating language barrier	Presenter	Associate Professor	Neelam Ramaiah	University of Tokyo	Japan	

Session 1.3 Student exchange: new models to address the challenges

Thursday 18 Nov 9:00 am

Enabling International student mobility through global outreach and summer school programmes: UTM's Experiences	Presenter	Associate Professor Dr	Ismail Abd Aziz	Universiti Teknologi Malaysia	Malaysia
Internationalisation through student exchange – a case study involving the UK and Thailand	Presenter	Dr	Mel Vecsey	Northumbria University	England
International joint degree: issues and challenges	Presenter	LT Kol Professor Dr	Abdul Razak	Universiti Utara	Malaysia

Session 1.4 Student exchange: strategies for success

Thursday 18 Nov 11:00 am

Addressing the challenges in student exchange programs: perspectives of a developing country	Presenter	Dr	Mary Grace C Lacanaria	Saint Louis University	The Philippines
	Co-Presenter	Professor Dr	Benedicto F Lacanaria	Cordillera Career Development College	The Philippines
Breaking down the barriers to student exchange in vocational and technical education: the EU-Australia International Vocational Knowledge and Skills Exchange Program	Presenter		Carolyn Chong	RMIT University	Australia
	Co-Presenter	Dr	Miranda Walker	RMIT University	Australia
Leveraging an international network: strategies for success	Presenter		Derek Bradley	International Student Exchange Programs (ISEP)	USA
	Co-Presenter		Gonzalo R Bruce	Emporia State University	USA
Motivation for and concept of Bologna life portal	Presenter	Professor Dr	Elfriede Fehr	Freie Universität Berlin	Germany

Session 1.5 Student recruitment in today's competitive global environment

Thursday 18 Nov 2:00 pm

Challenges in managing international student recruitment and exchange	Presenter		Yusoff	Musa	University of Malaya	Malaysia
Trends and issues in credentials evaluation	Presenter		Margaret	Wenger	Educational Credential Evaluators, Inc	USA

Session 1.6 Different strategies for student recruitment

Thursday 18 Nov 4:00 pm

Fairs, tours, school visits – international student recruitment basics	Presenter		Dawn	Sutherland	Camosun College	Canada
	Co-Presenter		Jason	Newman	QS Top Universities	United Kingdom
From zero to hero? Internationalisation strategy case study	Presenter		Stewart	Comfort	Aston University	England
Social capital and contemporary trends: a mixed methods study of international students in a Taiwan university	Presenter	Dr Assoc Professor	Amy	Roberts	University of Wyoming	USA
	Co-Presenter	Dr	Gregory	Ching	Lunghwa Universtiy of Science and Technology	Taiwan

Session 1.7 Approaches to internationalising the student body

Friday 19 Nov 9:00 am

Roles and challenges of a university international office	Presenter	Professor	Peter	Chang	Taipei Medical University	Taiwan
The strategic and important roles of Diponegoro University (UNDIP) to develop "internationalisation" programs	Presenter		Johanna	Kodoatie	Diponegoro University	Indonesia
	Co-Presenter		Berkah	Fajar	Diponegoro University	Indonesia
	Co-Presenter		Sapto	Putro	Diponegoro University	Indonesia

Track Internationalising the Curriculum: Educating Global Citizens

Track Co-Chairs
 Professor Neil Anderson, James Cook University, Australia
 Professor Choon Kim, Kyung Hee University, Korea

Session 2.1 Strategies for internationalising the curriculum

Wednesday 17 Nov 11:00 am

Institutionalising Taiwan studies with interdisciplinary strategies for international students	Presenter		Albert Wei-min Tang	Fu Jen Catholic University	Taiwan
On the road to world citizenship	Presenter		Andrew Starcher	Franklin College Switzerland	Switzerland
The global business practicum - an innovative program for preparing students for the global employment market	Presenter		Brooke Young	University of Melbourne	Australia
	Co-Presenter		Clare Harper	University of Melbourne	Australia

Session 2.2 Joint medical programmes across borders

Wednesday 17 Nov 2:00 pm

Educating global citizens in medicine - international medical education in practice	Presenter		John Hamilton	Monash University, Clayton Campus	Australia
	Co-Presenter		Carole Chung Mei Choo		tba
International partnership as a resource model for graduate medical education	Presenter	Professor	Rutja Phuphaibul	Mahidol University	Thailand
Expanding international perspectives through student exchange program in medicine	Presenter	Dr	Wantana Maneesriwongul	Mahidol University	Thailand

Session 2.3 Cultrual diversity and internationalisation

Thursday 18 Nov 9:00 am

Cool curriculum: for classy, connected and cultured citizens	Presenter	Executive Director	Prontip	Kanjananiyot	Fullbright Programme	Thailand
Exploring the global dimension internationally	Presenter	Dr	Desmond	Bowden	Newman University College	United Kingdom
	Co-Presenter		Pam	Copeland	Newman University College	United Kingdom
	Co-Presenter		Natalie	Carry	Newman University College	United Kingdom
Cultural diversity In a teacher training life orientation programme at a higher institution (HEI), South Africa	Presenter	Dr	Mabatho	Sedibe	University of Johannesburg	South Africa

Session 2.4 Preparing graduates for the global labour market

Thursday 18 Nov 11:00 am

Developing future talent: what skills are needed for success in the global labour market, and how to help your students develop them	Presenter		Rachel	Schroeder	Airbus	France
	Co-Presenter		Kirsten	Williamson	Petrus Communications	France
	Co-Presenter		Lorne	Hwang	Kyungbook National University, South Korea	South Korea

Session 2.5 Teaching global citizenship

Thursday 18 Nov 2:00 pm

Assigning academic credit for student cultural exchange: a case study from a UK-Malaysian partnership	Presenter		Simon	Dowell	Liverpool John Moores University	United Kingdom
It takes a community to educate for global citizenship: internationalization through curriculum integration and faculty engagement	Presenter	Professor	Gabriele	Weber-Bosley	Bellarmino University	USA
Teaching 'global citizenship': making it happen	Presenter	Professor	Robin	Sakamoto	Kyorin University	Japan

Session 2.6 Global citizenship and multiculturalism

Thursday 18 Nov 4:00 pm

Alexandria University (AU): steps toward internationalisation	Presenter		Maissa Samir Hassan	Bayoumi	Alexandria University	Egypt
Campus internationalization through creative specialized programs	Presenter	Professor	Sahm	Kim	Chung-Ang University	Korea
Internationalisation of the curricula in a multicultural developing world context: a case study of the University of the Free State, South Africa	Presenter	Professor	Heidi	Hudson	University of the Free State	South Africa
	Co-Presenter		Eben	Coetzee	University of the Free State	South Africa

Session 2.7 Preparing global citizens for the international labour market

Friday 19 Nov 9:00 am

Developing graduates as global citizens	Presenter		Cassandra	O'Connor	University of Bolton	United Kingdom
Innovative strategies in preparing students for the global labour market	Presenter		Yu-Chuan (Jack)	Li	Taipei Medical University	Taiwan
Preparing students with key competencies and skills for global labour market: a case study of virtual transnational lesson delivery through a global software development project	Presenter		Thanwadee	Suetnanta	Mahidol University	Thailand
The ten treasure soup: serving up employable graduates through the synthesis of Asian and western traditions	Presenter		Robert	Partridge	Xi'an Jiaotong-Liverpool University	China

Track Building World-Class Universities in the Asia-Pacific: Strategies for Institutional Capacity Building

Track Co-Chairs Professor Anthony Teo, Nanyang Technological University, Singapore
 Professor Bernardine Renaldo Wong, University of Malaya, Malaysia

Session 3.1 New perspectives on Asian higher education

Wednesday 17 Nov 11:00 am

Bringing Asia out of the shadows	Presenter	Dr	Kevin	Downing	City University of Hong Kong	Hong Kong
Strengthening intellectual ecosystem for innovation in higher education institutions	Presenter	Professor Dato' Dr Ir	Zaini	Ujang	Universiti Teknologi Malaysia	Malaysia
Towards achieving a university of world-class status: challenges and strategies of Malaysian public universities	Presenter		Fauza Ab	Ghaffar	University of Malaya	Malaysia

Session 3.2 Building world class universities

Wednesday 17 Nov 2:00 pm

India's attempts to build world class universities	Presenter	Professor	Prakash	Sarangi	University of Hyderabad	India
On the road to world-class universities	Presenter	Professor	Ge	Wang	University of Science and Technology Beijing	PR China
Building world-class universities in the Asia-Pacific: strategies for institutional capacity	Presenter	Dr	Carmen Z	Lamagna	American International University - Bangladesh	Bangladesh
A global strategy for higher education	Presenter	Deputy Minister	Abulkader	Alfantookh	Saudi Ministry for Higher Education	Saudi Arabia

Session 3.3 Strategies for institutional capacity building

Thursday 18 Nov 9:00 am

Indonesia – managing higher education for relevance and efficiency (IMHERE) project in IPB (Bogor Agricultural University): strategy for institutional capacity building towards world-class university	Presenter	Professor Dr	Yonny	Koesmaryono	IPB (Bogor Agricultural University)	Indonesia
	Co-Presenter		Lien	Herlina	IPB (Bogor Agricultural University)	Indonesia
Research in Malaysia – special features and challenges	Presenter	Professor Dr Mohd	Jamil	Maah	University of Malaya	Malaysia
The rise of research performance in Asian higher education institutions: the case of Vietnam National University, Hanoi	Presenter	Associate Professor Dr	Phuong Nga	Nguyen	Vietnam National University	Vietnam

Session 3.4 Perspectives on developments in Asian universities

Thursday 18 Nov 11:00 am

A case of National University of Sciences and Technology, Pakistan	Presenter	Engr.	Zuhr	Khan	National University of Sciences and Technology (NUST)	Pakistan
Building a private university towards contributing to the success of Malaysian National Higher Education strategic plan	Presenter		Pui Yee	Chong	Universiti Tenaga Nasional UNITEN	Malaysia
Parents' perception on De La Salle University-Dasmariñas services	Presenter	Dr	Carmelyn	Cortez-Antig	POLCA (Parents' Organization of De La Salle University-Dasmariñas)	Philippines
New approach to building the future	Presenter	Associate Professor Dr	Nantana	Gajaseni	ASEAN Universtiy Network	Tailand

Session 3.5 New approaches to building for the future

Thursday 18 Nov 2:00 pm

Initial challenges in building a world class Asian university	Presenter	Professor	Trilochan	Sastry	Indian Institute of Management	India
Steps towards transforming King Abdulaziz University (KAU) into a thinking university: as one of its future identities	Presenter	Dr	Zoheir	Damanhour	King Abdulaziz University	Saudi Arabia
	Co-Presenter	Professor	Osama S	Tayeb	King Abdulaziz University	Saudi Arabia
UII Perspective of world class university	Presenter	Professor	Edy Suandi	Hamid	Universitas Islam Indonesia	Indonesia
	Co-Presenter	Dr	Abdul	Hakim	Universitas Islam Indonesia	Indonesia
	Co-Presenter		Rokhedi Priyo	Santoso	Universitas Islam Indonesia	Indonesia

Session 3.6 Panel Discussion: Developments in Thai higher education

Thursday 18 Nov 4:00 pm

Research universities and ethnolinguistic minority groups: preserving the Pattani Malay identity and promoting national reconciliation in Thailand's volatile south	Presenter		Suwilai	Premrirat	Mahidol University	Thailand
Educating global musicians: multiple musical cultures curriculum model for 21st century	Presenter		Somchai	Trakarnrung	Mahidol Universty	Thailand

Session 3.7 Panel Discussion: Collaboration or competition in international higher education?

Friday 19 Nov 9:00 am

Friend or foe? Collaboration between competitors in international higher education

Presenter

Dr	Erik	Lithander	University College Dublin	Ireland
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Co-Presenter

	Jane	Usherwood	Universitas 21	United Kingdom
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Co-Presenter

	Jennie	Lang	The University of New South Wales	Australia
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Session Chair

	Andrew	Everett	University of Queensland	Australia
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Track Transnational Education and International Partnerships

Professor Peter Chang, Taipei Medical University, Taiwan ROC

Track Co-Chairs

Dawn Sutherland, Camosun College, Canada

Session 4.1 Partnerships in vocational and technical education

Wednesday 17 Nov 11:00 am

Building strategic partnership of transnational education	Presenter	Professor Dr	Gerardus	Polla	BINUS University	Indonesia
Success factors in developing joint training programs: cases of two institutions at Vietnam National University-Ho Chi Minh City	Presenter		Duoc Quang	Truong	Vietnam National University-Ho Chi Minh City	Vietnam
The ripple effect: a case study on building international strategic models of engagement through relationship networking	Presenter		Katherine	Marnane	Department of Education and Training, Queensland Government	Australia
	Co-Presenter		Rachel	Colaso	Department of Education and Training, Queensland Government	Australia

Session 4.2 The internationalisation of business education

Wednesday 17 Nov 2:00 pm

Envisioning new horizons In international business education	Presenter	Professor Dr	Reinhold	Roth	Bremen University of Applied Sciences	Germany
	Co-Presenter	Prof Datuk Dr Md	Zabid Hj Abdul	Rashid	Universiti Tun Abdul Razak	Malaysia
Success strategies for effective programmes: connecting continents and business schools	Presenter		Risto	Korkia	Jyvaskyla University of Applied Sciences	Finland
The role of a transnational relationship in achieving academic excellence	Presenter	Dr	Sergey	Yakovlev	International College of Economics and Finance	Russia
	Co-Presenter	Dr	Jeffrey	Lockshin	International College of Economics and Finance	Russia
	Co-Presenter		Oleg	Zamkov	International College of Economics and Finance	Russia
TNE and the MBA: a case study in partnership	Presenter	Dr	Stephen	Whitehead	Keele Universtiy	Thailand

Session 4.3 Strategies for partnership

Thursday 18 Nov 9:00 am

Research partnership promotion program	Presenter	Former Dean	Amaret	Bhumiratana	Thailand Research Fund	Thailand
Entry strategies in higher education	Presenter	Professor	Krista	Knopper	Maastricht University	The Netherlands
Organizational Identification in the context of two transnational partnership programs	Presenter		Dena Haritos	Tsamitis	Carnegie Mellon University	USA
Reinforcing joint ventures among universities of the south-south regions	Presenter	Dr	Mahendrenath	Motah	University of Technology, Mauritius	Mauritius

Session 4.4 Transnational higher education

Thursday 18 Nov 11:00 am

Cross-border partnerships in higher education	Presenter	Professor	Robin	Sakamoto	Kyorin University	Japan
Transnational collaboration: case studies from the UK, Europe, Malaysia and Libya	Presenter	Professor	Godfrey	Mazhindu	Liverpool John Moores University	United Kingdom
Transnational program design and development: a case study of Concordia University	Presenter	Associate Professor	Jack Fei	Yang	St. John's University	Taiwan

Session 4.5 Innovative intercontinental partnerships

Thursday 18 Nov 2:00 pm

Enhancing transnational education through international research partnership: experiences of IPB (Bogor Agricultural University) from Indonesia-German collaboration (STORMA project)	Presenter		Lien	Herlina	IPB (Bogor Agricultural University)	Indonesia
Tri-Party partnership for the development of pharmacy education in southeast Asia: the Netherlands-Thailand-Vietnam collaboration	Presenter		Surakit	Nathisuwan	Mahidol University	Thailand
	Co-Presenter	Assoc Professor	Busba	Chindavajak	Mahidol University	Thailand

Session 4.6 The internationalisation of teacher education

Thursday 18 Nov 4:00 pm

From ARM to RAIL: the international co-construction of pedagogical approaches in initial teacher education in Malaysia

Presenter

	Sal	Jarvis	Universtiy of Hertfordshire	United Kingdom
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Co-Presenter

	Lynn	Bhania	University of Hertfordshire	United Kingdom
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Co-Presenter

	Julie	Bowtell	University of Hertfordshire	United Kingdom
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Co-Presenter

	Gan Teck	Hock	Institute of Teacher Education, Kota Bharu Campus	Malaysia
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Co-Presenter

	Su Howe	Yong	Kota Bharu Campus	Malaysia
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Session 4.7 Panel Discussion: Models of international higher education

Friday 19 Nov 9:00 am

Focus on educational and business models for international education

Presenter

	Guy	Perring	Transnational Education	Malaysia
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Track The Global Higher Education: Market Trends, Policies and Key Developments

Dr Kevin Downing, City University, Hong Kong

Track Co-Chairs

Winnie Eley, PolyU, Hong Kong

Session 5.1 Thai Government Panel

Wednesday 17 Nov 11:00 am

Thai higher education strategies: world class university	Presenter	Dr	Piniti	Ratananukil	Office of the Higher Education Commission	Thailand
	Presenter	Vice President	Sansanee	Chaiyaroj	Mahidol University	Thailand
	Presenter	Dr	Chaiyudh	Khantaprab	S&T Postgraduate Education and Research Development Office	Thailand
	Presenter	Dr	Wanchai	Deeknamkul	Chulalongkorn Universtiy	Thailand

Session 5.2 Global higher education: management trends

Wednesday 17 Nov 2:00 pm

Effects of globalisation on higher education with special reference to quality of life and well being	Presenter	Dr	Harihar Sharan	Tripathi	Jiwaji University,Gwalior	India
Impact of the quality of public management education on the performance of public organisations: CEE situation	Presenter	Professor	Juraj	Nemec	Matej Bel University	Slovakai
Internationalising higher education: responding to the challenge of enhancing global quality	Presenter	Professor Dr	Abdelaziz	Berghout	International Islamic University Malaysia	Malaysia
The European higher education area developments: current trends in the fields of chemistry and chemical engineering - networking activities	Presenter	Dr	Sebastien	Gagneur	CPE Lyon	France

Session 5.3 International higher education and national policy

Thursday 18 Nov 9:00 am

"Private University" development in Hong Kong: implications for overseas providers	Presenter	Dr	John	Cribbin	University of Hong Kong	Hong Kong
International education and Australia's public policy and diplomacy	Presenter		Helen	Cook	International Education Association of Australia	Australia
Internationalization and university development	Presenter	Professor	Fuling	Yang	Tianjin University	China

Session 5.4 The globalised graduate

Thursday 18 Nov 11:00 am

Can a postgraduate course in the UK be a good option of continuing professional development for the healthcare professionals in Taiwan?	Presenter		Meng-Hua	Chou	Chang-Gung Memorial Hospital	Taiwan
Internationalising the student body: International student recruitment, support and exchange	Presenter	Dr	Vidya	Yeravdekar	Symbiosis International University	India
The globally welcomed graduate	Presenter	Professor	Saad Haj	Bakry	King Saud University	Saudi Arabia
	Co-Presenter		Hamad	Al-Seikh	King Saud University	Saudi Arabia

Session 5.5 Higher education and global success

Thursday 18 Nov 2:00 pm

A global view of university duty of care and reputational risk	Presenter	Assistant Professor	Russell J	Yost	Willamette University	USA
Acculturation and academic success in international education: a study of Chinese students undertaking UK higher education	Presenter	Dr	June (Huijuan)	Xue	University of the West of England, Bristol Frenchay Campus	United Kingdom
New interpretation about the role of higher education (RHE) in Indonesia for world class universities	Presenter	Professor Dr	Susilo	Wibowo	Diponegoro University	Indonesia

Session 5.6 Economics and marketing in global higher education

Thursday 18 Nov 4:00 pm

Global trends in staff and student mobility and forecasting student demand for international higher education	Presenter		Guy	Perring	Transnational Education	Malaysia
	Co-Presenter		Peter	Clack	British Council	Malaysia
Money, diplomacy or economic development: are national strategies of internationalisation converging?	Presenter	Dr	Martin	Bickl	Goethe University Frankfurt	Germany
Transnational education: marketing analysis in Taiwan and China	Presenter	Associate Professor	Jack Fei	Yang	St. John's University	Taiwan
Economics of the global education market: the source vs destination countries	Presenter	Dr	Pindia	Kanniappan	B.S. Abdur Rahman University	India

Session 5.7 The impact of the global financial crisis

Friday 19 Nov 9:00 am

UNESCO	Presenter	Professor	Nigel	Healey	University of Canterbury	New Zealand
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Track Special Topics

Professor Nigel Healey, University of Canterbury, New Zealand

Track Co-Chairs

Session 6.1 Welcome session: developments in Asian higher education

Wednesday 17 Nov 9:30 am

Developments in Asian higher education

Presenter

Dr

Sumate

Yamnoon

Thailand Commission of Higher Education

Thailand

Session 6.2 Asian quality assurance workshop

Thursday 18 Nov 11:00 am

Developing a 'win-win' quality assurance framework for the private higher education sector in ever-changing times: the Malaysian example

Presenter

Professor Dr

Durrishah

Idrus

Universiti Teknologi Malaysia

Malaysia

Co-Presenter

Professor

Cameron

Richards

University of Technology Malaysia

Malaysia

Total quality education and university education

Presenter

Liang-Yo

Yang

Taipei Medical University

Taiwan

Towards a network of quality assurance in higher education: Pakistani model

Presenter

Dr

Muhammad Abdul Wahid

Usmani

Dow University of Health Sciences

Pakistan

Session 6.3 Spotlight on India

Thursday 18 Nov 2:00 pm

India demography: the challenges for higher education

Presenter

Dr

Rajan

Saxena

NMIMS University

India

Session 6.4 Navitas

Thursday 18 Nov 4:00 pm

Private partnerships contributing to the increased internationalisation of higher education in Asia

Presenter

John

Wood

Navitas

Australia

Co-Presenter

Andrew

Dawkins

Navitas

Australia

Session 6.5 Bonus track: rankings

Friday 19 Nov 2:00 pm

Bonus track: rankings

Presenter

Ben

Sowter

QS-APPLE

United Kingdom